

Muhammad Ali Shad


Information specialist & Video Designer

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PROFILE

A responsible student with good judgement and time management skills, 7+ Years of experience as an IT Specialist & 5+ Years of Experience as an Video editor / Designer.

PROFESSIONAL EXPERIENCE

- | | |
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| 2018 – 2025
Pakistan | Pakistan Post, Lead System Specialist
Started working quite young as an IT Specialist, initially worked with troubleshooting common problems and in the end I was handling all the hardware and software at Pakistan Post. <ul style="list-style-type: none">• Troubleshooting Hardware & Software• Handling Network• Procured and set up IT and electronic equipment for office use |
| 2023 – 2024
United States of America | Viral Idea Marketing, Lead Video Designer 
Collaborated with other teams and designers to produce eye catching & attention retaining content, preferably short form videos. <ul style="list-style-type: none">• Colour Grading• VFX• Trimming & Cutting |
| 2021 – 2023
Pakistan | Vidcity.co, Lead Content Manager & Editor
Oversaw content creation, helped to make video content scripts from scratch for Clients for their personal brands. <ul style="list-style-type: none">• Script Writing• Color Grading• Post Production |

ORGANIZATIONS

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|----------------------------------|--|
| 2022 – 2025
Karachi, PK | Volunteer – School for Underprivileged Students, Teacher / Helper <ul style="list-style-type: none">• Assisted in tutoring and mentoring students, helping improve learning outcomes• Organized activities and supported daily operations, contributing to a positive learning environment |
| 08/2022 – 09/2022
Karachi, PK | Volunteer - Women Welfare organization, Helper / Assistant <ul style="list-style-type: none">• Helped in managing activities and resources• Tutored basic Computer working skills |

EDUCATION

- | | |
|---|---|
| 2029 (Expected)
United States of America | University of Nevada Reno, BS Business Management & Information Technology |
| 2023
Karachi, PK | English IELTS, (7.5) |

SKILLS

Microsoft Office Suite
Office, Docs, Word

Social Media Handling
Instagram, Tiktok etc

Video & Photo editing
Adobe Suite

Empathetic communication
Ability to connect and respond sensitively to people of all ages.